

# 2019-2020 District Goals



**District:** District 321 F  
**Constitutional Area:** India, South Asia, Africa and Middle East

## LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 80% of incoming Club Officers will complete Club Officer training.

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal  
we will organise the club officers schooling in 21, 22, 23 June 2019

## REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 80% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

### Action Items:

## LEARNING FOR EVERY LION

### Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 10 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

### Action Items:

I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

- organise cabinet schooling
- organise pstt schooling
- organise DLLI
- ORGANISE GUIDING LIONS WORKSHOP

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	30
2nd Quartter	30
3rd Quartter	30
4th Quartter	110

By the end off the 4th quartier, the distiricti will add a tiotial offi 200 new members.

### Action Itiems:

My disttrictt will esttablsh 1 club branch(es).

My disttrictt will inductt new Lions under 40 years old.

My disttrictt will conver25 Leos tto Lions

My disttrictt will organize att lea10 membership growthh even(t)s).

All clubs in my disttrictt will sett individual membership goals

My disttrictt will use and promotte membership resources tto achieve our gqale. Justt Ask Guide, Club Membership

Chair Guide witht inductton ideas,Community Needs Assessmenttand Membership Developmentt Grantt

## NEW CLUB DEVELOPMENT

	New Clubs	Chartter Members
1st Quartter	2	40
2nd Quartter	2	40
3rd Quartter	2	40
4th Quartter	4	80

By the end off the 4th quartier, the distiricti will stiarti 10 new clubs.

Witht a minimum offi 200 chartier members.

### Action Itiems:

My disttrictt will ensure all Guiding Lions are certfied and assigned tto new clubs

My disttrictt will hostt a New Club Developmentt Workshop

My disttrictt will organiz5 Leo Club(s).

My disttrictt will stta5t Specialitty Club(s).

organise 5 GMT Seminars

My disttrictt will stta1ttt Campus Club(s) att1-d school/universitty

My disttrictt will use and promotte membership resources tto achieve our gqale. Membership Developmentt Grantt, New Club Developmentt Guide, and Justt Ask Guide).

## MEMBER RETENTION

	Drops
1st Quartter	30
2nd Quartter	0
3rd Quartter	15
4th Quartter	70

By the end off tih 4th quartier, the distiricti's membership drops will noti exceed 115 members.

### Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

WE WILL ORGANISE SPECIAL SERVICE PROJECTS

## NET GROWTH GOAL

200	+	200	-	115	=	285
FY New Members	+	FY Chartter Members	-	FY Rettenton Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In tih 2019-2020 ffiscal year, my distiricti will serve 200 people.

### Action Itiems:

Ofi tthe ttotall number ofi people served in my distiricti, 200 people will be youth (under 18 years old).

My distirictt will use and promotte service resources ttto achieve our goal. Service Projectt Plannerr Club and

Community Needs Assessment (Developing Local Parttnerships and Fundraising Guide).

I will encourage clubs in my distirictt ttto work tttogether ttto collaboratte on their service projectts ttto maximize tthe impact in ttheir community

Addittonal actton ittems ttto achieve tthis goal

WE WILL ORGANISE SPECIAL SERVICE PROJECTS

## SERVICE ACTIVITIES

In tih 2019-2020 ffiscal year, my distiricti will completie 10 service activities.

### Action Itiems:

I will educatte clubs in my distirictt aboutt our global causes

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year, 115 % of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

WE WILL ORGANISE SPECIAL SERVICE PROJECTS

### Custom goal and action items

WE WILL ORGANISE SPECIAL SERVICE PROJECTS

## LCIF: PARTICIPATE

**By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF**

### Action Items:

## FUNDRAISE

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$150,000.00 to support Campaign 100: LCIF Empowering Service.**

### Action Items:

## ADVOCATE

**In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal

WE WILL ORGANISE SPECIAL SERVICE PROJECTS

### Custom goal and action items

WE WILL ORGANISE SPECIAL SERVICE PROJECTS